

### DEL MONTE PHILIPPINES

### **CORPORATE PRESENTATION**

9 October 2019



NOURISHING FAMILIES. ENRICHING LIVES. EVERY DAY.

### Disclaimer

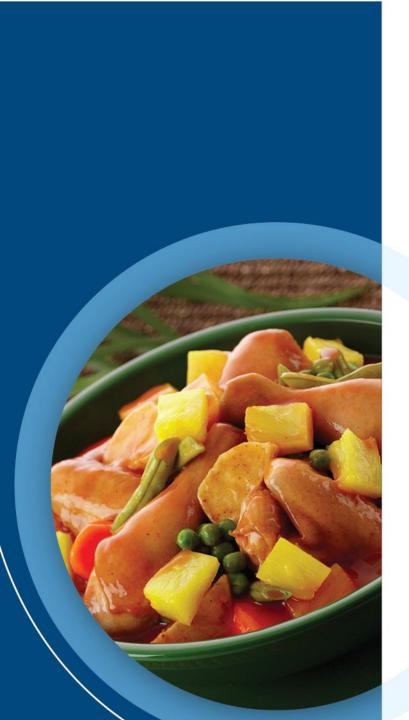


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Representative examples of these factors include (without limitation) general economic and business conditions, change in business strategy or development plans, weather conditions, crop yields, service providers' performance, production efficiencies, input costs and availability, competition, shifts in customer demands and preferences, market acceptance of new products, industry trends, and changes in government and environmental regulations. The reader is cautioned to not unduly rely on these forward-looking statements.

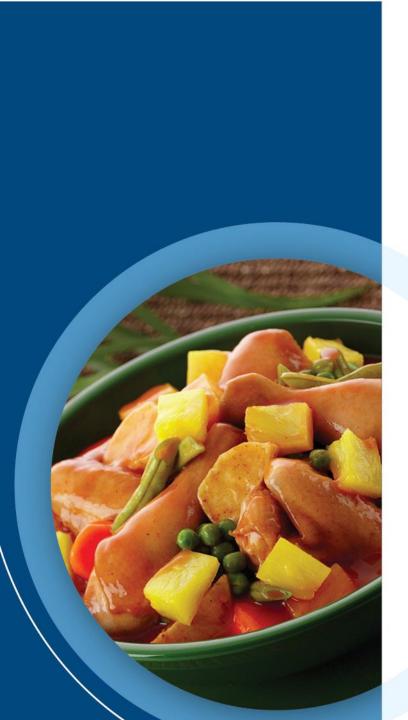
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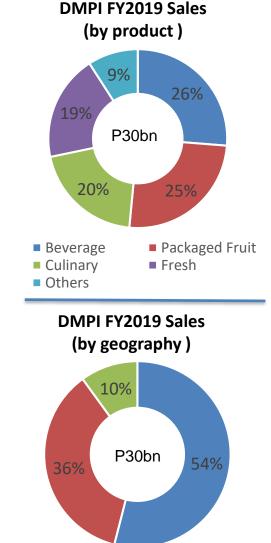
## **Overview**



## Del Monte Philippines, Inc. (DMPI)

- DMPI is the 2nd largest subsidiary of Del Monte Pacific Ltd.
- FY2019 sales of Php 30bn. Comprises of Philippines sales and Exports, with Philippines the largest market accounting for 54% of sales
- Del Monte is a household name as DMPI has been in operation in the Philippines for over 90 years since 1926





**Nice Fruit** 



## Vertically Integrated Operations with Economies of Scale in Pineapple



26,000 ha. pineapple plantation; planting & harvesting nearly 24 hours year round

Located in North and South Bukidnon, Philippines



Cannery capacity of 700,000 tons; processes fruit within 24 hours of harvest assuring freshness

Located in Bugo, Cagayan de Oro, about one hour from plantation

#### **Fresh Packhouse**



State-of-the-art fresh cold storage and packing house facility

Located in North and South Bukidnon Nice Fruit awardwinning process that gives frozen fruits a shelf life of 3 years and retains the characteristics of fresh when thawed

Located in North Bukidnon

#### **Beverage Plant**



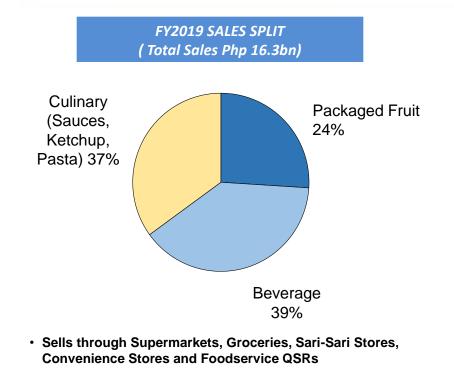
State-of-the-art beverage plant with R&D lab

Located in Cabuyao, Laguna, 1.5-hour south of Manila

## **DMPI – Philippine Business**

NOURISHING FAMILIES. ENRICHING LIVES. EVERY DAY.







#### MARKET SHARE

85% Market Share (#1) Packaged Pineapple 70% Market Share (#1) Canned Mixed Fruit



83% Market Share (#1) Canned and Carton Ready-to-Drink Juices



83% Market Share (#1) Tomato Sauce **39%** Market Share (#1) Spaghetti Sauce

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Source for market shares: Nielsen Retail Index 12 months to April 2019; Canned mixed fruit is a combined share for Del Monte and Today's brands; Spaghetti sauce is a combined share for Del Monte, Today's and Contadina brands

## **DMPI – S&W Business**

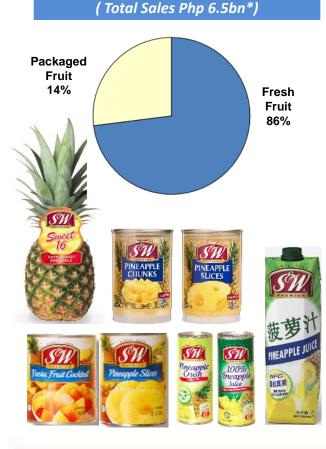
NOURISHING FAMILIES. ENRICHING LIVES. EVERY DAY.

China

Japan



- DMPL acquired S&W International from Del Monte Corporation (USA) • in November 2007
- A heritage brand which originated in the US in 1896 •
- Exceptional quality premium canned fruit and vegetable products •



FY2019 SALES SPLIT

#### **DISTRIBUTION REACH**

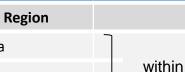
China Hong Kong Taiwan Israel UAF Japan South Korea Saudi Arabia Mongolia Qatar Singapore Bahrain Malaysia Pakistan Indonesia Cyprus Thailand France Philippines Spain UK Cambodia USA Myanmar Brunei Canada

### Australia Pacific Islands









**MARKET POSITION** 

(in Fresh Pineapple)

Sout	th Korea	•
Sing	apore	
	ASIAN CUSTOMERS	S
	Passion for Freshness	惠康 wellcome
ľ.		
-	Wismettac	PARK
ŧ	Farmind.	TESCO
	WONIL	FairPrice
	🔆 SHINSEGAE	
₹ <del>东</del> OM	<b>emart</b>	Cold Storage

**Homeplus** 

CI

CHEILJEDANG

Top 3



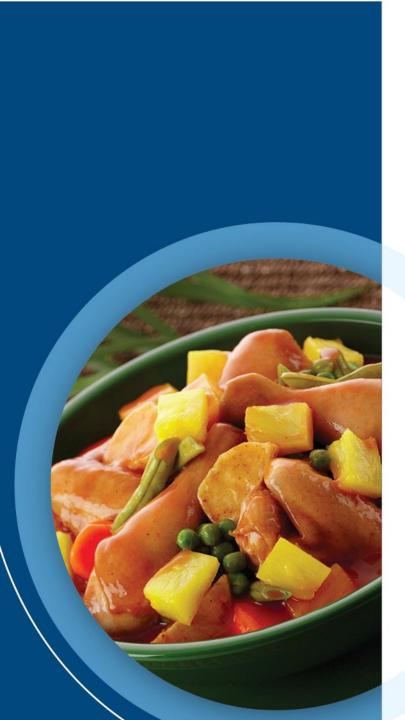
## **DMPI – Export Business**



- DMPI also exports to America, Asia and Europe to Del Monte companies and strategic private label
- Sales of Php 4.3bn in FY2019

### **Del Monte companies and Private label customers**





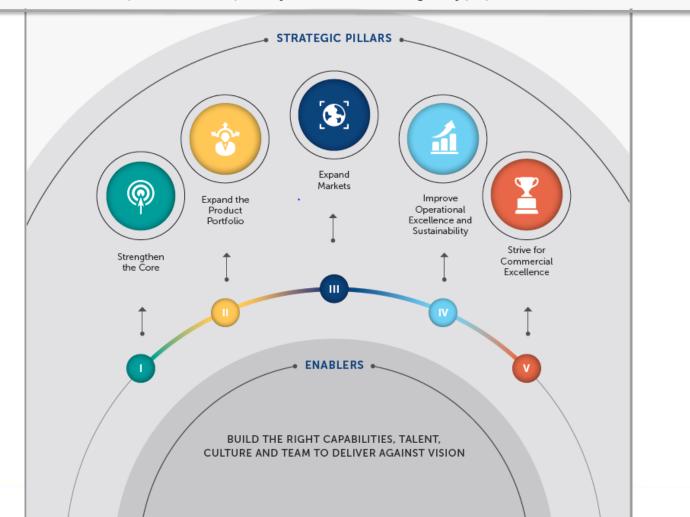
## Vision and Strategy

### **Vision and Strategy**



#### NOURISHING FAMILIES. ENRICHING LIVES. EVERY DAY.

We nourish families by providing delicious food and beverages that make eating healthfully effortless – anytime and anywhere. We build brands with quality products that are perfectly wholesome and thoughtfully prepared.



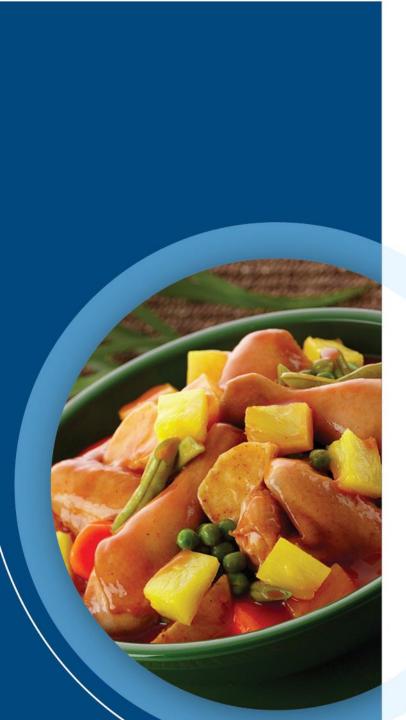
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## Strategy



- Continue to strengthen consumer loyalty in the core Philippines business through investment in brand equity and marketing
- Invest in R&D for product innovation, targeting in particular health-focused categories
- New packaging formats to attract new target markets
- Continue to expand channel coverage both in the Philippines and internationally
- Expand in the international market
- Expand fresh business under S&W
- Maintain a culture of operational and commercial excellence, and sustainability





## **Growth Drivers**

## **Philippine Outlook**

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User base expansion and continuous builds on functional health



Immunity, Daily Detoxification, **Cholesterol Management** 



Holistic weight management, Low calorie, Sugar-blocking



**Optimize distribution** 

Continuous drive to increase share-of-plate with special focus on young households



Go beyond AGI MOMMADISKAR 3 easy steps!





fried in



Pinadobo as new standard, preferred by 3 out of 4 kids + regional recipe ads





Sustained counter-offensive on challenged categories



Optimizing low-hanging fruits by expanding wins into other variants



#### Reignite an innovation mindset



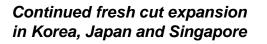
## **S&W Fresh Outlook**



China: Goodfarmer to develop more sales in Southwest China; Xianfeng is engaging in doubling up their fruit chain stores together with China's fast-growing e-commerce company, Yunji



Distribution expansion in Dubai, Oman and Lebanon



Asia Fruit Logistica- an international platform to build new businesses and reconnect with our existing valued partners



Singapore: periodic product training to NTUC Fairprice for continuous awareness of S&W, and product displays at select outlets







## **S&W Packaged Outlook**

Development of Juices in carton

Spaghetti Sauces and Spaghetti/Pasta in China

提計 DRANGE JUI

白百果

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Continuous market expansion for Apple Cider Vinegar (ACV) + increased product depth to the range. Also focus on driving the business mileage with increased foodservice developments





Clear Cans in Japan

NFC 諸真果







Pineapple Slices for Burger King Taiwan



Tropical packaging from St Mamet's



Fruit & Chia in Singapore and Hong Kong

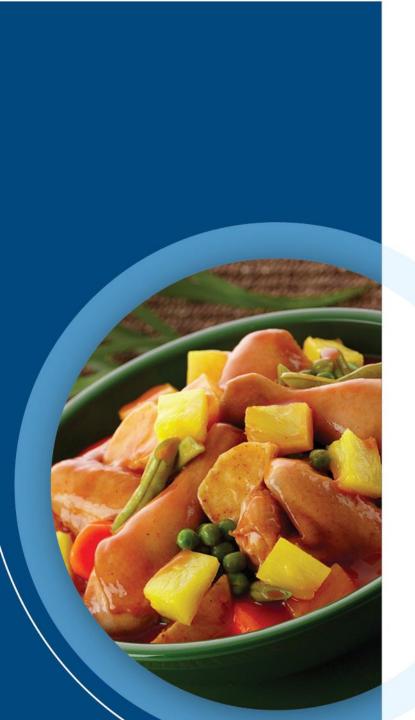


Contadina Broth in Hong Kong



Active brand-building activities and improving product visibility in Israel





## Awards and Sustainability

### Awards



- DMPI's CEO, Mr. Joselito D. Campos, Jr., bagged the Entrepreneur of the Year Award in the Asia Pacific Entrepreneurship Awards in Singapore
- Del Monte Kitchenomics, the biggest culinary club in the Philippines, has won numerous awards:
  - PANAta (Philippine Association of National Advertisers) Marketing Effectiveness Award
  - Spark Awards for Media Excellence: Gold for Best App and Best Use of Branded Content
  - Anak TV Seal, a national award on TV programs which are child-sensitive and family-friendly
- Tomato Sauce's Come Home Campaign won the Tambuli Award
- Bagged 7-11 Philippines' Best Supplier of the Year Award, Most Innovative Supplier and Best in Account Management
- Bagged Robinsons' Gold Apple Award (Food Division) in the Philippines





## National Scientist





- In August 2019, DMPI's Independent Director Dr Emil Q Javier has been declared a National Scientist by the President of the Philippines
- The Order of the National Scientist is the highest honor conferred by the President of the Philippines to a Filipino in the field of science and technology
- Since 1978, the President of the Philippines has conferred the rank and title of National Scientist on only 35 Filipinos, 14 of whom are still living
- Dr Javier is an agronomist with a broad understanding of developing country agriculture
- He was the first and only developing country scientist to chair the Technical Advisory Committee of the prestigious Consultative Group for International Agricultural Research (CGIAR), a global consortium led by the World Bank and the Food and Agriculture Organization of the United Nations



### Top 100 Brands in the Philippines in 2018



From Philippines Top 100 Brands in 2018. Image reproduced from Campaign Asia Pacific Page.

### **Awards - Sustainability**

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- LinkedIn recognized DMPI as a company with Most Socially Engaged Followers given its "remarkable follower engagement and quality of employer branding post"
- Bagged the Employer of the Year Award 3x from the Personnel Management Association of the Philippines
- Hall of Fame Award and SSS Kabalikat ng Bayan Top Employer of the Year Award from the Social Security System in the Philippines
- Gawad Kaligtasan at Kalusugan (the National Award for Excellence in the Practice of Occupational Health and Safety) awarded to our Cannery by the Department of Labor and Employment
- Won the Don Emilio Abello Energy Conservation Award from the Department of Energy
- Champion of Biodiversity and Watershed Conservation from the Enterprise Works Worldwide Philippines
- Best Industry Partner in Northern Mindanao from the Technical Education and Skills Development Authority
- Bagged the Salamat Po (Thank You) Award for sustainable livelihood programs from the Department of Social Welfare and Development







### Nutrition, Health and Wellness

- Drawing our strength from our heritage of quality and reliability, we produce globally competitive food products in the most sustainable way possible
- Our goal is to produce healthier and more nutritious products
- Health and wellness has been the anchor for new product introductions with the consumers' health in mind

### **Del Monte Foundation**



- Through the Del Monte Foundation, we continue to contribute to the upliftment of the quality of life in communities where we operate
- The Foundation focuses its activities on community health and home care education, environmental conservation, education and youth development, and technical skills and livelihood development

### **Strategic Pillar**



pand Improve Irkets Operational Excellence and Sustainability

Strive for Commercial Excellence

- Sustainability is one of DMPI's strategic pillars and is embedded in the five strategic pillars
- We build the right capabilities, talent, culture and team to achieve these pillars

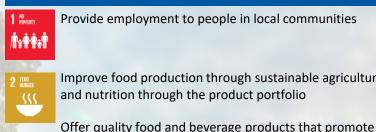
### **Environmental Stewardship**

- Across 90+ years of operation, our farming practices are aimed at improving yield through ecologically friendly land and water, plant disease management, and use of sustainable planting materials
- Our waste-to-energy system produces bio-gas using wastewater and discharges clean water to coastal waters





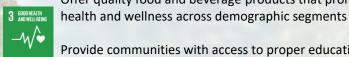
### UN Sustainable Development Goals



SDG

Improve food production through sustainable agriculture and nutrition through the product portfolio

DMPL'S CONTRIBUTION



Provide communities with access to proper education and skills training



Promote a diverse workforce of women and men, and equitable livelihood opportunities



Improve water consumption efficiency, provision of clean drinking water and adequate sewage disposal



Invest in renewable energy and optimize efficiency across energy sources



Provide communities with sustainable livelihood opportunities and decent work environment



Promote innovation, leverage technology to improve production efficiency and infrastructure



Comply with labour laws and promote equal opportunity for men and women

DMPL'S CONTRIBUTION



Provide communities with a sustainable living environment



Reduce and manage waste in production, promote clean emissions and effluent



Implement climate change risk mitigation and reduce greenhouse gas emissions



Conserve marine life by treating waste that goes to waterways



Protect biodiversity through sustainable agricultural practices and promote environmental stewardship of natural resources



Uphold good governance in the company and promote industrial peace



Pursue global partnerships for sustainable development



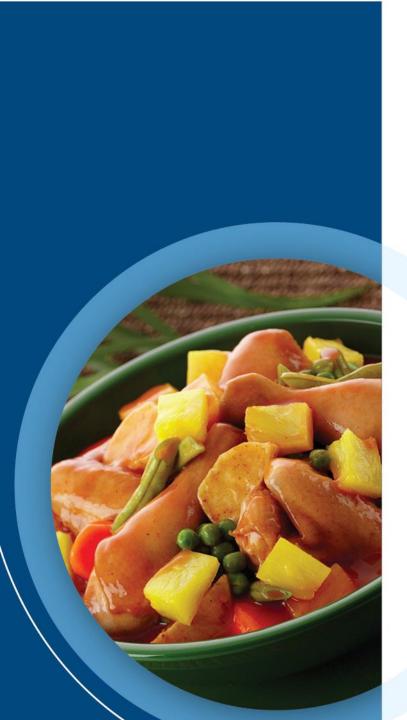
For further details go to our sustainability page at https://www.delmontepacific.com/sustainability

## **Quality Certification**



Our quality standards and processes are accredited by the world's leading certifying bodies





## **Financial Highlights**

# DMPI's Historical Performance - Profitability NOURISHING FAMILIES. ENRICHING LIVES. EVERY DAY.



### Five-Year Summary

FY = May to April	FY2015	FY2016	FY2017	FY2018	FY2019					
(Amounts in PhP '000 unless otherwise stated)										
Profitability										
Revenues	21,994,129	23,686,314	26,703,905	27,569,755	28,761,553					
Gross Income	5,211,266	5,346,111	6,529,414	6,577,479	6,751,385					
EBITDA	2,314,247	3,115,147	4,030,666	4,091,694	4,354,943					
Operating Income	1,675,938	2,408,591	3,192,459	3,253,651	3,482,248					
Net Income	1,062,042	1,784,911	2,735,130	2,571,027	2,578,745					
EPS (in PhP)	0.57	0.96	1.48	1.33	0.92					
Gross Margin (%)	23.7	22.6	24.5	23.9	23.5					
EBITDA Margin (%)	10.5	13.2	15.1	14.8	15.8					
Operating Margin (%)	7.6	10.2	12.0	11.8	12.6					
Net Margin (%)	4.8	7.5	10.2	9.3	9.4					
EPS Growth (%)	na	68.4	54.2	-10.1	-30.7					
Return on Equity (%)	9.3	13.5	16.9	13.6	12.1					
Return on Assets (%)	4.4	6.7	8.1	6.7	6.7					

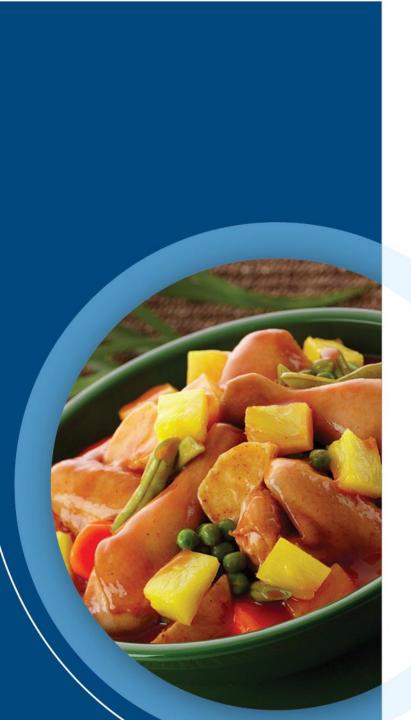
## **DMPI's Balance Sheet and Cash Flow**

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### **Five-Year Summary**

FY = May to April	FY2015	FY2016	FY2017	FY2018	FY2019
(Amounts in PhP '000 unless otherwise	stated)				
Balance Sheet					
Cash	820,194	231,026	866,804	764,666	563,934
Debt	8,600,168	8,646,892	11,907,920	14,136,568	12,836,102
Net Debt	7,779,974	8,415,866	11,041,116	13,371,902	12,272,168
Fixed Assets	8,227,978	8,369,805	8,924,681	9,956,175	10,650,173
Total Assets	24,150,340	26,443,764	33,561,758	38,388,582	38,647,268
Shareholders' Equity	11,476,617	13,231,219	16,137,477	18,922,902	21,393,256
Net Tangible Asset Per Share					
(in PhP)	5.8	6.7	8.3	6.8	8.3
Net Debt to Equity Ratio (%)	67.8	63.6	68.4	70.7	57.4
Cash Flow					
Cash Flow from Operations	3,305,685	3,937,194	2,372,328	3,861,253	6,649,296
Capital Expenditure	3,878,100	4,341,835	4,815,752	5,734,654	5,166,560



### **Investment Merits**

### Del Monte Quality

### **Investment Merits**

### **Solid Fundamentals**

- Well-known premium Del Monte and S&W brands
- Long heritage of 90+ years
- Leading market shares in the Philippines and in North Asia (for fresh pineapple)
- Globally competitive integrated pineapple
  producer
- Experienced, dynamic management

### **Growth Drivers**

- S&W fresh pineapple exports
- New product categories / innovation
- New channels, including digital
- New international markets
- Deeper reach in existing markets and channels

**Sustainability** 

Active cost management

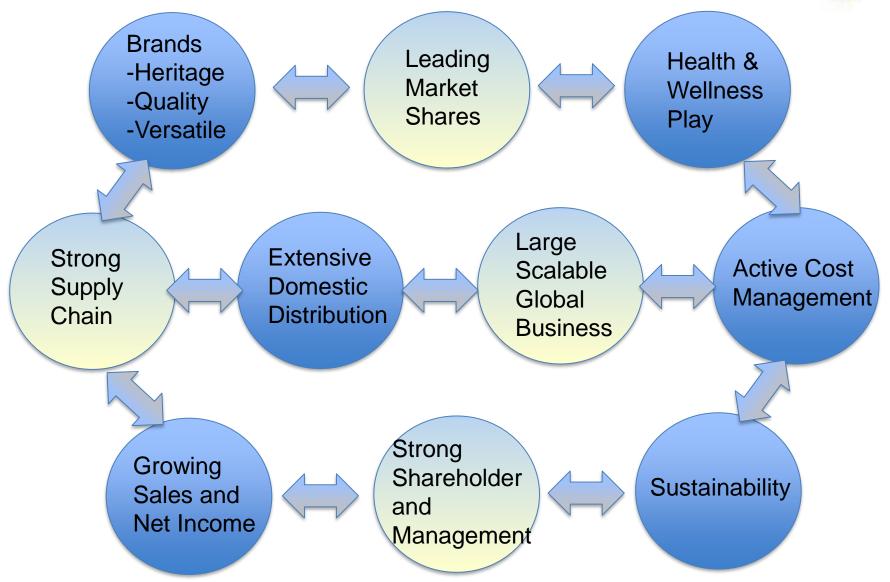
#### Valuations

• DMPI's net profit expected to grow in FY2020

## **Strengths**

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### Strong Shareholder Support & Experienced Management Team with Proven Track Record

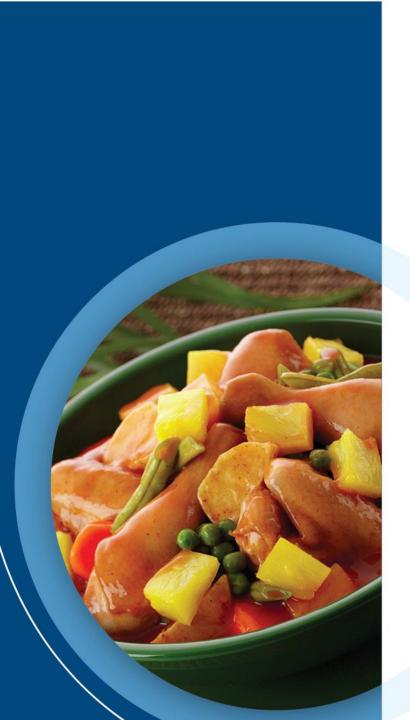
### Strong Shareholder Support

Owned by Del Monte Pacific Ltd. (DMPL) which is listed in Singapore and Philippines. DMPL is in turn majority-owned by NutriAsia Pacific Limited (NPL) and Bluebell Group Holdings Ltd., which are beneficially-owned by the Campos family. NPL has been the majority shareholder of DMPL since 2006. NPL and Bluebell combined have 71% ownership in DMPL.

**Experienced Management Team** 

Strong core management team with wide-ranging experience





## Appendix

## **Asia Claims to Fame**





### Throughout our 93-year journey,

Del Monte is proud to be recognised for our premium quality, nutritious and delicious products

Our operations benefit about

### 75,000 individuals



#### **RECENT AWARDS AND RECOGNITIONS:**

- 13 awards for 9 consecutive years from the Singapore Corporate Awards including Best Managed Board, Best CFO, Best Investor Relations and Best Annual Report
- **Ranked #13** in the Singapore Governance Transparency Index out of 606 SGX-listed companies
- Finalist for Asia's Best First Time Sustainability Report at the 4<sup>th</sup> Asia Sustainability Reporting Awards
- **1 of only 3 food brands** in Campaign Asia Pacific Top 20 Brands in the Philippines
- Account Management Award from 7-Eleven Philippines
- Awards from the Philippine Association of National Advertisers
  for the launch of best-in-class
  campaigns
- Packaging Awards in the
  Philippines and France for our
  pineapples in Clear Can
- GLOBALGAP Award, a prestigious international agriculture award; we are 1 of only 4 companies
- worldwide that got thisRecognised by LinkedIn
- as a company with the "Most Socially Engaged Followers"

### **Asia Claims to Fame**

NOURISHING FAMILIES. ENRICHING LIVES. EVERY DAY.



#### Del Monte LEADING MARKET POSITIONS IN THE PHILIPPINES



Packaged Pineapple #1 brand nationally Also used for everyday cooking



Canned Mixed Fruit #1 brand nationally Healthy snack or dessert



Canned and Carton RTD Juices #1 brand nationally 100% Pineapple Juices with functional benefits



Spaghetti Sauce #1 brand nationally For easy-to-prepare delicious spaghetti meals



LEADING MARKET POSITIONS IN ASIA

ORIGINA

**Tomato Sauce** 

**#1** brand nationally

Versatile ingredient for various recipes



Beans Top 2 in Hong Kong, Singapore and Indonesia



Apple Cider Vinegar Top 2 in ASEAN



Canned Pineapple Top 3 in China and Singapore



Canned Tropical Fruit Top 3 in South Korea



Fresh Pineapple Top 3 in China, South Korea, Japan and Singapore

### **Asia Claims to Fame**



100% of our Culinary products contain zero TRANS FAT

#### S&W FRESH PINEAPPLE

contains **~100mg of Bromelain** enzyme per cup that reduces inflammation after injury or surgery

**S&W HEART SMART PINEAPPLE JUICE** won the **Food & Beverage Award** in the Singapore Business Review Listed Companies Awards for Best Innovation

**FROZEN PINEAPPLES** using patented freezing technology, retains fresh-like properties when thawed

**Del Monte Kitchenomics** has **3+ MILLION** strong community on Facebook, one recipe per day post

#### ~26,000-hectare PINEAPPLE PLANTATION

CARBON NEGATIVE given plantation and forest cover

**30,000** indigenous trees planted in FY2019

#### 35%

of the Cannery's power requirement supplied by **renewable energy** 

DMPL'S CEO, MR JOSELITO D CAMPOS, JR, won the Entrepreneur of the Year Award

3X EMPLOYER OF THE YEAR AWARD from the Personnel Management Association of the Philippines

**41%** of management are women

31.5 AVERAGE TRAINING HOURS per employee



#### 36,000

PATIENTS BENEFITED from the Foundation's medical, dental and mobile missions

> 320 YOUTH GRANTED SCHOLARSHIPS to various schools in SY2018-19